

Twenty Ways to Boost Traffic to Your Site Starting Today!

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This free report will list to you twenty proven ways that I've used to boost my website's traffic.

1) Yahoo Answers.

You can go through and start answering questions at answers.yahoo.com. You'll be surprised at the many questions left unanswered in many categories. You can become an "expert" within many fields by answering questions, and having relevant links point back to your site. It's a quick way to build back links and actually have targeted users viewing your site.

Check it out at answers.yahoo.com

Be sure to never spam. It's important to be friendly with your answers, and provide good relevant information. The goal here is to have the user to trust you.

To get started simply browse the categories or you can search for questions. For example you can do a search for "making money" and it will produce questions people have asked about "making money".

2) Myspace.com

Create a myspace account and start marketing to the users. Some quick tips for myspace are:

- a. Never spam
- b. Join as many relevant groups as possible and participate within the groups.
- c. Post interesting bulletins that provide useful information
- d. Send friend requests to users within the groups you've joined.
- e. Use graphics in your posts to catch the attention of the reader.
- f. Use catchy titles, anything boring will be ignored.
- g. For non-targeted friends, you can look into friend trains such as friendstorm.net

h. To automate friend adding, comment posting and bulletin posting you can check friendbot.com and madderadder.com

3) Yahoo Groups

Join yahoo groups. I've joined groups within the "Home Business" section and promoted my products/services to group members. You can also create your own group as well. One of the keys here is to offer free reports and tools to the users, and then use that free report to up sell your main products/services.

You can find home business groups at the link below:

http://finance.dir.groups.yahoo.com/dir/Business___Finance/Home_Business

The marketing/advertising groups at the link below:

http://finance.dir.groups.yahoo.com/dir/Business___Finance/Marketing_and_Advertising

4) Stumbleupon.com

Download the stumbleupon toolbar and ensure you click "I like this" to all of your websites, and have your friends and family do the same and click the "I like this" to all your sites. Also create pages specifically for stumbleupon that either is funny and odd, which can range from funny pictures to funny videos. You'll find many users clicking "I like this" and on those pages you should have links to all your other sites, and perhaps even Google AdSense to earn money from all the visits you'll receive. This works well since Stumbleupon users love to browse sites that have odd and funny stuff, or even free stuff would work good as well.

5) Forum linking

Every forum you join, always have a signature file that contains links to your most treasured websites. Be sure to use your preferred keywords within the links or perhaps catchy titles to entice clicks.

6) Craigslist.org

Submit free ads to craigslist.org. Be sure not to spam the classifieds. One or two ads per week in a few select cities are fine. If you submit too many then your ads can be flagged or labeled as spam, so be careful with how many

submissions you make. Always use catchy titles to ensure your ad is read.

7) Site maps

Always have a site map for all your sites, and ensure the site map is submitted to Google. You can create a free site map using the following site.

<http://www.xml-sitemaps.com/>

Once your site map is created, then upload it to your site, then submit it to Google using the link below:

<https://www.google.com/webmasters/tools/siteoverview?hl=en>

8) E-Book Giveaway

If you have an e-book, give it away free, this can help build your mailing list and get more traffic to your site and offers. Ensure the e-book is of good value and that you'll have an up sell product to then make money from the subscribers at a later date.

9) CSS Website Design

When having your website designed it's best to use CSS to organize the layout of the site rather than using tables. CSS can power the layout using div tags instead of table tags. This will ensure your design is tableless. It will allow your textual content to have more weight when viewed by the search engines. If you have a designer, ensure you request "CSS Tableless Design" for your next website layout.

10) Submit To Directories

Most people already do this, but just in case you haven't, you should submit to directories. You can find a list of directories below:

<http://strongestlinks.com/directories.php>

The above list some of the better directories to submit to. By submitting to these directories you can acquire back links and more traffic to your site.

11) Tell a Friend

You can install a tell a friend script to your site that will allow users to "refer" your site to their friends and colleagues. The downside to this is that some spammers try to manipulate tell a friend scripts. Be sure the one you use actually has "image verification" to limit form manipulation; otherwise you may find spammers trying to use your form to send spam.

12) Search Engine Optimization

Always read up on the latest with optimizing your website for search engines. Some good forums to review for free tips are:

<http://www.sitepoint.com/forums/forumdisplay.php?f=3>

<http://forums.digitalpoint.com/forumdisplay.php?f=12>

<http://forums.seo.chat.com/>

<http://forums.searchenginewatch.com/>

<http://www.searchengineforums.com/apps/searchengine.forums/>

I would join each of these forums or at least review the forums for the latest tips and strategies on search engine optimization.

13) Squidoo.com

Create a lense at squidoo.com, this is one of the latest fads.

14) Social bookmarking sites

Submit to each of these sites.

<http://del.icio.us/> PageRank: 8/10

<http://www.furl.net/> PageRank: 7/10

<http://www.simp.com/> PageRank: 7/10

<http://del.icio.us/> PageRank: 8/10

<http://www.backflip.com/> PageRank: 6/10

<http://www.blinklist.com/> PageRank: 6/10

<http://bluedot.us/> PageRank: 6/10

<http://de.lirio.us/bookmarks/> PageRank: 6/10

<http://www.diigo.com/user/> PageRank: 6/10
<http://www.shadows.com/> PageRank: 6/10
<http://www.markaboo.com/> PageRank: 5/10
<http://ma.gnolia.com/> PageRank: 7/10
<http://linkagogo.com/> PageRank: 7/10
<http://netvouz.com/> PageRank: 7/10
<http://www.mister-wong.de/> PageRank: 6/10
<http://www.spurl.net/> PageRank: 7/10
<http://www.rawsugar.com/> PageRank: 6/10
<http://www.stumbleupon.com/> PageRank: 7/10
<http://www.digg.com/> PageRank: 8/10
<http://www.blogmarks.net/> PageRank: 7/10
<http://myweb2.search.yahoo.com/> PageRank: 7/10
<http://www.netvouz.com/> PageRank: 7/10
<http://www.taggly.com/> PageRank: 5/10
<http://www.lookmarks.com/> PageRank: 5/10
<http://socialbookmarking.org/> PageRank: 5/10

15) Article Promotion

Write articles are short reports and submit to ezinearticles.com, goarticles.com, articlecity.com.

16) Site Explorer

Submit your sitemaps using Yahoo Site Explorer, similar format to Google Webmaster Tools

<http://siteexplorer.search.yahoo.com/>

17) Epinion.com

Post your opinion on products and services related to yours on epinion.com

18) Alexa.com

Review popular websites on Alexa.com, and at the end of the message have your URL listed. It may not hyperlink automatically but a few people may still copy/paste into their address bar. Just make sure your post is really a review and not spam.

19) Newsletter Box

Always have a newsletter box on your website that will allow all visitors to subscribe for updates on your site. This can be a real winner, as you'll be able to market your product or service to these subscribers. You can use aweber.com, getresponse.com, constantcontact.com for the newsletter subscriptions.

20) Pay per Click search engines

I've listed this last since almost everyone does this, but I can't have a list of marketing tips without mentioning PPC. [Google Adwords](#), [Microsoft Ad Center](#) and [Yahoo Search Marketing](#) are the big three. Other options are [SearchFeed.com](#), [Goclick.com](#).

For a comprehensive list of pay per click search engines see link below:

<http://www.payperclicksearchengines.com/>

Hopefully one of the marketing options mentioned caught your eye. I've used these various avenues to boost traffic to my sites on a regular basis. You may not get a flood of traffic overnight, but combining these methods can result in gradual increase traffic, and in some cases you can receive a tremendous boost. It's all about your efforts and sometimes having luck on your side helps as well :)

Wishing you the best,

Andre Slocombe



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